Information on Personal Data Processing

and Consent to Personal Data Processing

I. Basic Provisions

1. The controller of personal data in accordance with Regulation (EU) 2016/679 of the European Parliament and of the

Council on the protection of natural persons concerning the processing of personal data and on the free movement of

such data (hereinafter referred to as "GDPR") is IN MOTION z.s., ID: 01308581, registered office Famfulíkova 1148/3,

182 00 Prague 8 (hereinafter referred to as "controller").

2. The controller's contact details are:

- Address: Famfulíkova 1148/3, 182 00 Prague 8

- Email: samek@imacademy.cz

- Phone: +420 606 182 489

3. The controller has not appointed a data protection officer.

II. Sources and Categories of Processed Personal Data

1. The controller processes personal data provided by you or personal data that the controller has obtained based on

the fulfillment of your order. This includes:

- a) Billing information (name and surname, permanent residence address)

- b) Contact information (phone, email address)

- c) Birth number

- d) Citizenship

- e) Information necessary for service fulfillment (date of birth, personal data of children if applicable)
- f) Visual and audio recordings (photographs, videos, security camera footage)
- g) Order history, attendance, and facility visits
- h) Cookies
- i) Training results and injuries
- III. Legal Reason and Purpose of Personal Data Processing
- 1. The legal reason for processing personal data is:
 - Registration in the sports registry according to the Sports Support Act, no. 115/2001 Coll.
 - Fulfillment of the contract between you and the controller according to Art. 6(1)(b) GDPR,
- The controller's legitimate interest in providing direct marketing (especially for sending commercial communications) according to Art. 6(1)(f) GDPR,
- Your consent to the processing for the purpose of providing direct marketing (especially for sending commercial communications) according to Art. 6(1)(a) GDPR in conjunction with § 7(2) of Act No. 480/2004 Coll., on certain information society services, in the event that no goods or services were ordered.
- 2. The purpose of personal data processing is:
- Processing your order and exercising rights and obligations arising from the contractual relationship between you and the controller; when ordering, personal data necessary for successful order processing is required (Art. II(1)(a)-(c) of this agreement), providing personal data is a necessary requirement for concluding and fulfilling the contract, without providing personal data, it is not possible to conclude or fulfill the contract by the controller.
 - Marketing and service presentation on the web, social networks, and other informational materials.
 - Internal evaluation of provided products and their optimization.
 - Sending commercial communications.
 - Security and protection of the company's legitimate interests, property, and rights.

IV. Retention Period for Personal Data
1. The controller retains personal data:
- For the period necessary to exercise rights and obligations arising from the contractual relationship between you and
the controller and to assert claims from these contractual relationships (for 10 years after the termination of the
contractual relationship).
- Until the consent to the processing of personal data is withdrawn if the personal data is processed based on consent.
2. After the retention period of personal data, the controller will delete the personal data.
V. Recipients of Personal Data (Controller's Subcontractors)
1. Recipients of personal data are persons:
- Involved in the delivery of services and payment processing based on a contract.
- Providing tax records and accounting.
- Providing health and accident insurance.
- Providing website operation services.
- Providing marketing services.
2. Personal data is also shared by law with the sports registry, according to Act No. 115/2001 Coll., on sports support.
VI. Your Rights
1. Under the conditions set out in the GDPR, you have:
- The right to access your personal data according to Art. 15 GDPR,

- The right to correct personal data according to Art. 16 GDPR or limit processing according to Art. 18 GDPR,
- The right to delete personal data according to Art. 17 GDPR,
- The right to object to processing according to Art. 21 GDPR,
- The right to data portability according to Art. 20 GDPR,
- The right to withdraw consent to processing in writing or electronically to the address or email of the controller
mentioned in Art. I(2) of these conditions.
2. You also have the right to file a complaint with the Office for Personal Data Protection if you believe your right to
personal data protection has been violated.
VII. Conditions of Personal Data Security
1. The controller declares that it has taken all appropriate technical and organizational measures to secure personal
data.
2. The controller has taken technical measures to secure data storage and personal data storage in paper form.
3. For processing certain personal data, the controller uses the services of the following processors: Google, Gmail,
Dropbox, Wedos, Linode. The handling of data is covered by a processing contract.
4. The controller declares that only persons authorized by the controller have access to personal data.
VIII. Final Provisions
1. By agreeing to the processing of personal data, you confirm that you are familiar with the personal data protection
conditions and that you accept them in their entirety.

2. You also agree that the operator may take photographs and video recordings at its events and use them to promote its activities.
3. You confirm your consent by checking the Consent via the online form during profile registration on the website imacademy.cz.
4. In case of refusal to provide consent or its withdrawal, you cannot be further registered as a member of the In Motion z.s. association and lose the right to use certain services of the association.
5. The controller is entitled to change these conditions. The new version of this document will be published on its website and sent to your email address provided to the controller.
6. These conditions take effect on May 12, 2020.